

Faculty of Business Management
BBA I-Year, CBCS-II Semester Backlog Examinations, Dec/Jan 2019-20
PAPER: BUSINESS ENVIRONMENT

Time: 3 hours

Max Marks: 80

Section-A

- I. Answer any FIVE of the following questions. (5x4=20 Marks)
1. Elements of Environment
 2. Economic system
 3. The Fundamental Rights
 4. Business and Society
 5. Institutions of Science and Technology
 6. Political Environment
 7. External Environment
 8. Social change

Section-B

- II. Answer the following questions. (5x12=60 Marks)
9. (a) Explain the Need and significance of Business Environment.
(OR)
(b) Elucidate the Macro environmental factors affecting business organizations.
- 10.(a) Write the highlights of new industrial policy of India.
(OR)
(b) Explain the Pros and Cons of Liberalisation, Privatisation, and Globalisation on Indian Trade.
11. (a) Write the role of Legislation and Judiciary action on Indian political Government.
(OR)
(b) Discuss the role of Telangana State Government towards Business Development.
- 12.(a) Explain the impact of culture on business. *
(OR)
(b) What is Corporate Social Responsibility and Explain arguments for and against social responsibility.
- 13.(a) State the impact of technology on Indian business.
(OR)
(b) What is Technological Environment? Write the features of Technology with Examples.