

**Faculty of Commerce****B.Com. III-Year, CBCS - V Semester Regular Examinations, Dec/Jan 2019-20**

(For All Streams of B.Com)

**PAPER: E- COMMERCE**

Time: 3 Hours

Max Marks: 80

**Section-A**I. Answer any **FIVE** of the following questions

(5x4=20 Marks)

1. E-Trading
2. Encryption
3. What is Electronic Fund Transfer?
4. Types of EDI
5. Digital Marketing
6. B2B
7. Firewalls
8. Smart cards

**Section-B**

II. Answer the following questions

(5x12=60 Marks)

9. (a) Describe the advantages and limitations of E-Commerce.

(OR)

(b) Explain various applications of E-Commerce.

10.(a) Explain in detail about TCP/IP and SSL.

(OR)

(b) Write in detail about digital signature and digital certificate.

11.(a) What are the different e-payments methods? Explain.

(OR)

(b) Write the advantages and risks associated with e-payments.

12.(a)What are the EDI applications in business? Discuss.

(OR)

(b) State the legal, security and privacy issues of EDI.

13.(a) Write in detail about E-Advertisement.

(OR)

(b) Explain the role of search engines and directory services in the present era.

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