

Faculty of Business Management**BBA III-Year, CBCS-V Semester Regular Examinations, Dec/Jan 2019-20****PAPER: FUNDAMENTALS OF TECHNOLOGY MANAGEMENT**

Time: 3 Hours

Max Marks: 80

Section-A

I. Answer any FIVE of the following questions (5x4=20 Marks)

1. Classification of technology
2. Holistic model
3. Technology maps
4. Exploitation of technology
5. Technology cycle
6. Technology transfer
7. Diffusion of technology
8. Classification of technology

Section-B

II. Answer the following questions (5x12=60 Marks)

9. (a) What is technology policy? Explain the integrated model of technology.
(OR)
(b) What are the operational, strategic and management issues in management of technology? Explain.
- 10.(a) What do you mean by technology forecasting? Explain
(OR)
(b) Explain the strategy for acquisition of technology.
- 11.(a) Elucidate the technology flow process.
(OR)
(b) What is the product life cycle of technology? Discuss.
- 12.(a) Explain the decision tools of technology.
(OR)
(b) State the significance of Technology transfer.
- 13.(a) Write about future of technology management in India.
(OR)
(b) What are the determinants of nation's capability of technology management? Discuss.
