

Faculty of Business Management
BBA III-Year, CBCS-V Semester Backlog Examinations –Sep/Oct, 2020
PAPER: FUNDAMENTALS OF TECHNOLOGY MANAGEMENT

Time: 2 Hours

Max Marks: 80

- I. Answer any FIVE of the following questions (5x16=80 Marks)
1. Write about the integrated and holistic model of technology policy.
 2. Discuss the management of technology at firm.
 3. What do you mean by technology planning? Explain
 4. Explain the structured approach to corporate technology.
 5. Elucidate the system approach to technology management.
 6. What is the technology cycle? Discuss.
 7. Explain the process of managing innovation in technology.
 8. State the types of Technology transfer.
 9. Discuss the role of Government in technology policy
 10. Write about the reforms of technological policies in India.
